

A group of children are seen from behind, wearing purple vests with the March of Dimes logo. They are participating in a March of Dimes event. The background is a blurred crowd of people, some also wearing purple. The text is overlaid on the image.

# ♥ *March of Dimes* ♥

“For 80 years, March of Dimes has helped millions of babies survive and thrive.”

# A Brief History of the March of Dimes

The "March of Dimes" was founded in 1938 by President Franklin D. Roosevelt after his battle with polio. The name was coined by Eddie Cantor after the common donation to the organization being ten cents. Though it was originally for controlling polio and making the vaccine for such incurable disease more common, throughout history the program has assisted with many alarming family issues that could be unbearable without their help.



# How Can You Help?

## Get informed:

By learning more about the March of Dimes and every issue that they are trying to partake in issues that are being challenged by the organization. By discovering more about the program you can see how you can take action to support the advancement of March of Dimes' federal and state policy priorities and ensure parents and babies have the healthy start they need and deserve.

## Take action:

If you don't have the funds to donate to the program, you can still help! By just adding your voice to issues that are being addressed, you are becoming a part of a group solving problems that could be happening in your area.

# *Interactive Project*

Everybody stand up and  
take a card!